

**HARRAH'S NORTH KANSAS CITY**  
**Karaoke Challenge**  
**Official Rules**

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**HARRAH'S NORTH KANSAS CITY, LLC d/b/a HARRAH'S NORTH KANSAS CITY CASINO ("Harrah's"), a Missouri limited liability company, located at 1 Riverboat Drive, North Kansas City, MO 64116. The promotional period for this promotion shall begin at 7:30 p.m. on Tuesday, August 3, 2010 and end at 1:00 a.m. Wednesday, September 29, 2010. All times referred to throughout these Rules are Central Standard Time.**

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**GENERAL RULES:**

- As used herein, "Harrah's" means Harrah's North Kansas City, LLC d/b/a Harrah's North Kansas City Casino.
- No purchase or play necessary to participate.
- Void where prohibited or restricted by law.
- Must be at least 21 years of age to participate and participants must provide proof of age acceptable to Harrah's.
- All participants must have a Total Rewards<sup>®</sup> card. Total Rewards cards are free and available at the Total Rewards Center.
- This promotion is subject to all applicable federal, state and local laws and regulations, including gaming. All aspects of this promotion are subject to the approval of the Missouri Gaming Commission.
- All entries are subject to review and verification by Harrah's authorized representatives.
- Harrah's reserves the right to distribute additional entries via advertising, direct mail, or other promotional means.
- Participants must show their Total Rewards card and current valid picture identification (driver's license, state identification card, or military identification card) in order to collect prize. If winning participant is not a U.S. citizen, a current passport or alien registration card is required.
- Participants agree to allow Harrah's the unconditional use of their name and likeness for promotions/advertising and announcements without compensation, consideration, notice, review, or consent, where permitted by law.
- Winners are responsible for any and all taxes, licenses, registrations and other fees.
- Event times are approximate. Harrah's reserves the right to change event times.
- All decisions regarding the interpretation of these official rules, participant eligibility, and the resolution of discrepancies shall be made by Harrah's authorized representatives. All such decisions are subject to final approval by the Missouri Gaming Commission and/or its authorized representative.
- Harrah's reserves the right to modify or cancel this promotion at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any participant's prize already awarded.
- Notice of any such modification is sufficient if posted at the Total Rewards Center.
- Harrah's may disqualify any participant for any prize based upon fraud, dishonesty, violation of these official rules or other misconduct whether or not related to this promotion.
- Harrah's is not liable for injuries or losses arising or resulting from participation in this promotion and is not liable for any acts or omissions by its employees, whether negligent or willful, in the conduct of this promotion and is not liable in the event of any equipment or software malfunction.
- Harrah's is not responsible for lost, late, mutilated, or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for

technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Harrah's, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the promotion.

- If for any reason this promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Harrah's which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion, Harrah's reserves the right at its sole discretion to cancel, terminate, modify or suspend the promotion.
- Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, Harrah's reserves the right to seek damages from any such person to the fullest extent of the law.
- Prizes and entries are non-transferable.
- Entries will be retained for record-keeping purposes in accordance with local legal requirements.
- Employees of Harrah's, its subsidiaries, affiliates, parent companies, or vendors who in the sole discretion of Harrah's are determined to be so closely related to Harrah's operations such that participation would result in the appearance of impropriety, and all of the immediate family members of the forgoing are not eligible to participate in this promotion. Immediate family is defined as: mother, father, brother, sister, spouse, children, son-in-law, daughter-in-law, brother-in-law, sister-in-law, mother-in-law, father-in-law, step-parents, step-children, grandmother, grandfather, grandchildren, and any relative or other person residing in the employee's place of residence.
- Individuals who are excluded from casino facilities, including through a government program, at Harrah's discretion, or by their own request, are not eligible to participate in this promotion.
- Anyone prohibited from partaking in gaming-related activities by the Missouri Gaming Commission is ineligible to participate in this promotion.
- Each participant must certify eligibility.
- By participating in this promotion, participants agree to be bound by these official rules.
- Official rules shall be made available to guests upon request.
- A copy of these official rules and any changes shall be available at the Total Rewards Center throughout the duration of this promotion.
- Harrah's is not responsible for lost, forgotten, or stolen invitations or prizes.
- Harrah's is not liable for any loss, expense, injury, damage, accident or inconvenience arising from or resulting from any prize awarded in the promotion. Harrah's makes no warranty or representation concerning any prize awarded in the promotion.

#### **FORMAT:**

- All Total Rewards card holders are eligible to participate free of charge.
- Contest will be held in the VooDoo Lounge. Participants are not required to make any purchase whatsoever in the VooDoo Lounge in order to be eligible for this promotion. During the promotional period, no person will be asked to leave the VooDoo Lounge or to move to a different seat or area of the premises solely because the person has not made a purchase.
- Karaoke Challenge will be held on Tuesday, August 3, 10, 24, and 31, 2010 and September 7, 14, 21, 2010.
- Karaoke Challenge Championship will be held on Tuesday, September 28, 2010.
- Participants must register between 7:30 p.m. and 8:30 p.m. in the VooDoo Lounge on event dates in order to participate.
- Participant must register with the karaoke host in the VooDoo Lounge by filling out an entry form with their name, song choice, and Total Rewards card number.

- A maximum of eight participants will be allowed for each event date leading up to the final competition on Tuesday, September 28, 2010.
- Participant names will be randomly drawn in order to determine the participants' rotation.
- The competition will begin at 9:00 pm on the event dates.
- There will be one winner and one runner up for each event.
- The winner and runner up of each event will qualify to compete in the final competition on Tuesday, September 28, 2010.
- There will be one winner and one runner up for the championship on Tuesday, September 28, 2010.
- For each event and the final championship, the top winner will be determined by judges. The runner up will be determined by audience applause.
- Once the winner has been announced, the remaining contestants will return to the stage to determine the runner up based on applause. Applause level for each finalist will be judged and determined by the Emcee. Emcee's decision is final.
- The winner and runner up will go to the VooDoo cashier booth to claim their prize. They will have until 1:00 a.m. on each event date to claim their cash prize or it will become void. Cash prize will be issued as a prize redemption form.
- The winner must have a Total Rewards card in order to redeem their prize redemption form.
- The prize redemption form will be valid for thirty (30) days from the date of issuance. Prize redemption forms not redeemed by the time and date listed on the form shall be void and unredeemable.

#### **JUDGING:**

- Judges will be volunteers determined each week that do not have any relationship to any participants.
- The judging will remain the same for the weekly events and the final championship.
- In the event of a tie, each tied contestant will have to choose and sing a different song to break the tie.
- Judges will be given a score sheet to fill out for each participant which will be tabulated at the end of the competition to determine the winner
- Scoring will be based on a 100 point system
  - **50** points for **vocal ability**
  - **10** points for **song knowledge and timing** (i.e. Was the singer glued to the lyrics monitor? Were the words sung at the correct time? Correct lyrics?)
  - **5** points for **audience interaction** (i.e. Did they sing to the audience? Were they able to get the audience into their performance?)
  - **5** points for **stage presence** (i.e. Is the singer comfortable performing? Does he or she move, dance, etc.?)
  - **5** points for **appearance** (i.e. Did the singer dress like he or she is a winner or performer?)
  - **5** points for **song selection**
  - **20** points for **audience reaction**
- Once the winner has been announced, the remaining contestants will return to the stage to determine the runner up based on applause. Applause level for each finalist will be judged and determined by the Emcee. Emcee's decision is final.

#### **PRIZES:**

- Prizes are as follows for the weekly events:
  - 1<sup>st</sup> place winner – **one hundred dollars (\$100.00)**
  - Runner up – **fifty dollars (\$50.00)**
- Total prize package for each weekly event valued at up to one hundred, fifty dollars (\$150.00).
- Prizes are as follows for the final championship on Tuesday, September 28, 2010:
  - 1<sup>st</sup> place winner- **one thousand dollars (\$1,000.00)**

- Runner up- **five hundred dollars (\$500.00)**
- All winning participants agree to complete all forms including but not limited to the Winner's Affidavit and Release Form, required to transfer control and title of the prize to the winner. This shall include request from Harrah's for identification information (including but not limited to name, address, date of birth and social security number).
- **Harrah's reserves the right to substitute prizes that have or have not been awarded as long as the value is substantially the same as the original prize offered in the event that the original prize becomes unavailable. In no event will Harrah's be obligated to award more prizes than the number of prizes stated in these Official Rules.**

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8/27/09